PRIVACY AND DATA PROTECTION POLICY (PDPP)

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At **Descubre París** we respect every person's right to know, update, and correct their information, and we understand the importance of protecting the privacy of our Users, Clients or any person we offer our Products to or with which we have any contact.

We are committed to the security of your data, which is why we have developed the current Privacy and Data Protection Policy (PDPP, from now on) that includes the description of all the measures taken by **Descubre París** to protect and maintain the confidentiality of the information you provide to us.

The PDPP is part of the Sales Terms and Conditions (T&C) of our website, Descubreparis.com, and is binding to all Users and Clients, which is why we ask you to read it carefully before providing personal data.

It is understood that you have previously read and accepted our Privacy and Data Protection Policy when you submit personal data to Descubre Paris through our website or any other platform.

Therefore, if you have any objection to our PDPP, we suggest you abstain from using our website.

Descubre París reserves the right to update or modify the PDPP contained here, according to current legislation and market needs, which is why we recommend consulting regularly the contents of this document.

1. DEFINITIONS

- a) Database: organized set of personal data that will be processed
- b) Personal Data: personal information provided by the people
- c) Sensitive Data: data that may affect a person's personal life
- d) Data Processor: the entity in charge of processing data will be Descubre París
- e) Data Processing (Processing): any operation or set of operations done with the personal data, such as, but not limited to, recollection, storage, use, circulation, erasure
- f) Data Owner: legal person that delivers data to us, usually the Clients or Users, according to the definition included in the T&C of Descubre París.

2. RECIPIENTS OF THE PRIVACY AND DATA PROTECTION POLICY

These PDPP bind all employees, job candidates, former employees, collaborators, service providers, representatives, clients, commercial contacts, allies, partners, vendors, contractors, people attached to and any other person with whom **Descubre París** has, had or will have a relationship that entails the knowledge, access or gathering of personal data.

3. COLLECTED DATA

Through our website we can gather any personal information regarding the Clients or Users, such as, but not limited to: name, last name, country of origin, date of birth, address, email, telephone number, preferred methods of communication, dates and frequency of trips, schedules, travel partner's information, preferences, priorities, previously acquired Products, among other things.

Descubre París does not request sensitive information related to race, ethnicity, political opinions, religious or philosophical preferences, criminal records, health records, sexual preferences or affiliation to labor unions, social or human rights groups, unless said information is autonomously given by the Client in order to fulfill a particular request. This information will be processed with the same privacy standards and controls indicated in these PDPP.

The payment of Products acquired in Descubre París is managed exclusively by Braintree and PayPal. Therefore, **Descubre París** does not store, gather or keep any data or information regarding the methods of payment used by our Clients and/or Users. The Client makes use of Braintree and PayPal under their own responsibility, which is why we recommend carefully reading the Terms and Conditions and Privacy Policy of Braintree and PayPal before making a payment.

4.DATA OWNER AUTHORIZATION

The Owner of the Personal Data gives free, previous, explicit, informed consent for the processing of their data, except for the cases explicitly indicated by the law.

Descubre París obtains authorization by any written means, digital or magnetic, but especially through the contact forms, purchase processes, website, contact with the Client or User via email or any other means that allows proof of publication of the PDPP and of the authorization by the Owner of the processing of their personal data.

However, it is understood that the Owner of the personal information also authorizes the processing of their data by **Descubre París** the moment in which they supply information through any channel.

It is possible that once you have used one of our Products we will ask you to answer some questions that will allow us to know if you were satisfied with the product.

When the Client shares their opinion on the acquired Product, or shares their general experience through Descubreparis.com, they also irrevocably authorize the website to publish the answers to the surveys, opinions, videos, and/or photos they may have used. They surrender copyrights over said photos and opinions.

By filling out any form with general, personal information, the Client also authorizes Descubreparis.com to send emails to the provided email address with advertising information, new product launches, and any other information we consider relevant and useful to you.

In any event, the Owner of the information affirms that it belongs to them and that it is truthful, complete, exact, up-to-date, verifiable, intelligible and it corresponds to the current reality at the moment of delivery.

Descubre París will keep a copy of the corresponding authorization issued by the Owner, in the conditions and during the timeframe intended in the current Law.

5. DATA USES

The data that **Descubre París** gathers will be used solely for lawful purposes.

We use your personal data for the following:

- a) Conduct commercial activities such as quotes, invoicing, receipts, whenever is needed;
- b) Designing Products according to the Client's needs, as is the case for Personalized Travel Guides;
- c) Sending the Client their acquired Products;
- d) Answer questions, requests and comments from the Client/User themselves;
- e) Keeping record of the Clients or Users and their purchases;
- f) Gather statistics on Client preferences in order to customize and/or optimize their experience;
- g) Contact Owners to answer Surveys, measure interest in our Products, monitor and evaluate Customer Satisfaction with the Products available in the website Descubreparis.com;
- h) Sending offers and promotions as well as newsletters;
- i) Publish and disclose the Terms and Conditions of Use of **Descubre París**, the obligations and restrictions;
- j) Inform Users of events that may be of interest, and keeping **Descubre París** in close contact with you;
- k) In general, to develop the company purpose of Descubre París, which includes, but is not limited to, promotion and selling of our products.

6. DATA PROCESING

Descubre París shall take appropriate measures to:

- a) Avoid loss, damages, alterations, and destructions of the data.
- b) Protect the data provided from involuntary breaches of any kind, access or fraudulent unauthorized treatment.
- c) Keeping the confidentiality of the personal data, according to current law.
- d) Timely and periodically update and adjust the data, any time the Owners inform us of any novelties or requests.

The confidentiality of the personal data is guaranteed through audits and other procedures, controls and security measures, administrative and physical. In addition to technological tools and applications, such as: WordPress, WooCommerce, and other Plug-ins that are already installed or will be attached to the website.

As security measures implemented in Descubreparis.com, we have taken all pertinent technical measures at the level of access to server records and data encryption (SSL certificate for a secure connection https).

Descubre París will create back-up copies of the data in external hard drives, of exclusive property and use of **Descubre París**. In the hope of keeping and preserving this information safe, we may save these back-up copies in the cloud, under the premise of not sharing this data with any third parties.

All personal data given by the Owner, will be processed according to the current provisions in France, and the regulations on this matter dictated by the European Parliament, European Council and all other competent authorities.

We will not use the personal data in any manner different from what is stated in these PDPP. In the event that we require personal data for any other purposes, we will issue a new Privacy Notice with the new process characteristics.

Although we do our best effort to maintaining the reliability and confidentiality of your personal data, and use secure technology to protect the data you issue to us through our website, the Owner acknowledges that, unfortunately, no security or data transmission system through the internet can guarantee to being totally safe.

Due to this, and for your own protection and privacy, do not include personal data you consider strictly confidential or credit card information in emails sent to us.

7. MINORS

Our Clients must be of legal age, according to their country's legislation, to purchase products from **Descubre París**. Therefore, we only gather personal data from minors through the parents or legal guardians of the minor requiring the product.

The Client or User has the obligation to always verify that minors are not sharing personal data without authorization.

8. THIRD-PARTY EXCHANGES

The personal data gathered from the Clients or Users is for the exclusive use of **Descubre París** with the main purpose of better answering the Client in their requests, which is why in principle we don't share this data with anyone.

We also don't share or realize transactions with third-party data.

However, **Descubre París** may deliver information to the Owners themselves, their heirs or representatives, at any moment and through any medium when they so request it, or when it is required by judicial or administrative entities in exercise of their functions, according to what is stated in the current French legislation. We will also share this data with any third parties empowered by a law or by the Owner themselves after they have given explicit authorization to deliver the data.

Only the people allowed by **Descubre París** (employees, providers, authorized third-parties) will have access to the data sources. However, said access will be limited and controlled through the adherence to privacy and confidentiality contracts. The obligations contained in these will remain after the termination of the relationship between said people and Descubre París.

In the event of sale or transference of **Descubre París**, or merge or liquidation of the companies it constitutes, personal data will be transferred to the third party, who shall have to provide protection and confidentiality to said data, without the need of authorization for the transference from the Owner.

9. COOKIES

This website may use "cookies" or other technology that will allow us to provide specific content tailored to your needs, to process your orders and/or analyze your browsing patterns.

"Cookies" are small files that are saved in the hard drive of your computer or mobile device, by themselves they cannot be used to disclose personal data, they are only used to obtain information such as domain names, IP number, and information regarding visited pages, with the purpose of improving your experience online. This information identifies your browser, but not your personal information, in our servers when you visit our website.

You are free to accept or deny their use. If you don't wish to have your information gathered through "cookies" you may block or delete them.

10. LINKS TO OTHER WEBSITES

For informational purposes, and without claiming a commercial agreement, our website may contain links to third-party websites. It is possible we may publish links to sites that could be of interest to the Clients or Users like ground transportation, trains, baggage storage, museums or tourist sites, with the purpose of optimizing the Client/Users search for information, or simply as a reference for some of the information that may be useful to the traveler in planning their trip.

Descubre París is not responsible for the gathering, use, storage, disclosure or preservation of the data processed by third parties. The Client acknowledges and accepts that it falls upon them to check the Privacy Policies and Terms and Conditions of those web sites.

11. RIGHTS OF THE OWNER

The owners to the personal data have a right to:

- a) Request the removal of any data and/or revoke the authorization whenever they wish to do so; as long as there are no legal or contractual impediments;
- Know, consult, update, and correct their Personal Data at any time if they consider their data to be incomplete, inaccurate, fractured, faulty, or if the data shared was explicitly prohibited or unauthorized from being shared;
- c) Request at any moment the proof of authorization granted to **Descubre París**;
- d) Being informed by Descubre París of the ways in which Personal Data is being used;
- e) File any complaints to **Descubre París** in relation to the processing of their personal data;
- f) File to the National Commission for Data Protection and Privacy (CNIL), and any competent institutions, any necessary complaints to exercise your right to Habeas Data by **Descubre París**.
- g) Consult the security and control protocols implemented by **Descubre París**.

To exercise your right to access, correction, cancelation or opposition to the processing of your Data, you must file a request thought the email contacto@descubreparis.com or send a written request to our contact address shown at the end of this document.

The request must be addressed to **Descubre París** with the subject line "Personal Data Processing". It must include the full name of the Owner, a summary of the request, consultation or complaint, address of residency, contact phone number, and email. The Owner of the data must present the following documents:

- If it's a legal representative or proxy: valid ID, document verifying your stature as Legal Representative or Proxy of the Owner, and the Owner's ID number.
- If it's the Owner: valid ID.
- If it's a Successor: valid ID, Death Certificate of the Owner, document stating your acting capacity and the ID number of the Owner.
- Any other required documents.

If the request is incomplete, **Descubre París** will ask from the interested party to provide the missing information within the following five (5) days of the reception of the request. If two (2) months pass from the date of the request, without any feedback from the claimant, it is understood that the request or complaint has been abandoned.

The request will be dealt with in no more than fifteen (15) working days, starting from the date of filing. If it weren't possible to deal with the request within that time-frame, you will be informed of the delay and provided of a new date, which will not be more than eight (8) working days from the end of the first time-frame.

The response to the request will be delivered via the preferred contacting method according to the information in our Descubre París database o whichever was communicated at the moment of filing the request.

12. UPDATES TO THE PRIVACY AND DATA PROTECTION POLICY

We reserve the right to change, add or update the PDPP here presented, according to current law or whenever we consider it necessary for legal or technical reasons, among others.

By using this website, you expressly agree to being bound by the Policies here contained, according to current provisions, with immediate effect. Whenever we make significant changes, they will be communicated through the landing page of our website before they are implemented. You will know which is the latest version of our Policies by looking at the date at the end of this document.

However, we recommend consulting our website periodically to learn about any updates.

If any of the present conditions were to be declared invalid, void, ineffective, said condition will be considered as excluded and will be replaced by a valid one without it affecting the validity or enforceability of the remaining valid conditions.

Through this Agreement the Client accepts and acknowledges that **Descubre Paris** has no obligation to store or keep their content or any other information provided, except in whichever way is ordained by the applicable legislation.

13. EFFECT

These Privacy and Data Protection Policies will be in effect starting March 2019, in place indefinitely.

The databases that contain Owner's Data will have a term of 10 years, and is extendable for the same amount of years.

14. CONTACT

Data Processor: **Descubre París** Person of Contact: Angela LEGEAY

Inscription to RCS, number 847 667 664 R.C.S Créteil Address: 83 Avenue de Versailles 94320 Thiais, France

If you have any doubts, complaints, requests or suggestion, or wish to exercise your rights to access, retraction or cancelation from the present policies you may do so to the address above or email to info@descubreparis.com

These Privacy and Data Protection Policies are available in French, Spanish, and English. Click <u>here to consult this information in French or Spanish</u>. In case of inconsistencies between the versions, the French version will prevail.

Last version: October 2020